



ACSA

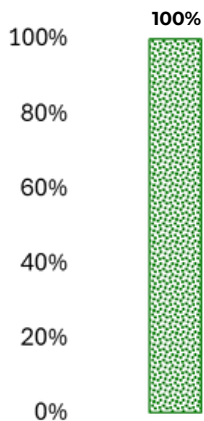
AUSTRALIAN COTTON SHIPPERS ASSOCIATION

MARKET REPORT - OCTOBER 2024

CROP UPDATE

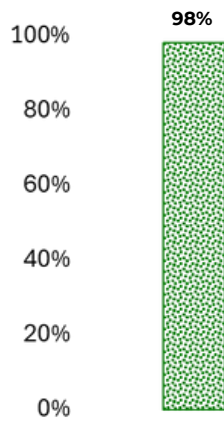
- Drawing closer to end season with a couple of gins expected to operate through October and November.
- Official statistics show strong exports in July and August, and we expect similar volumes to be reported for September.
- The outlook for 2025 remains very positive.

HARVEST PROGRESS



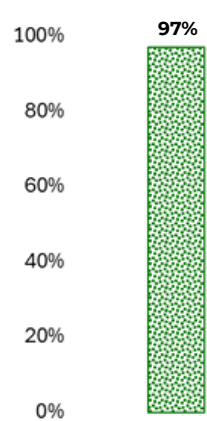
Source : Data from industry estimates

GINNING PROGRESS



Source : Data from industry estimates

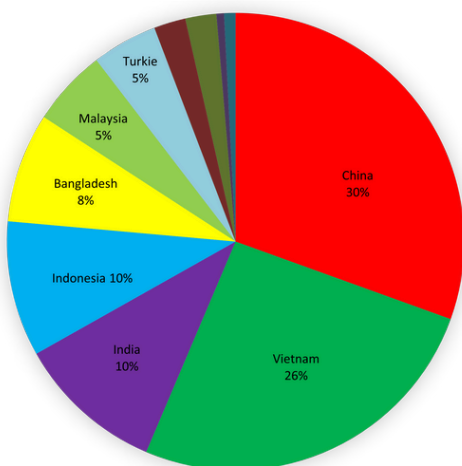
CLASSING PROGRESS



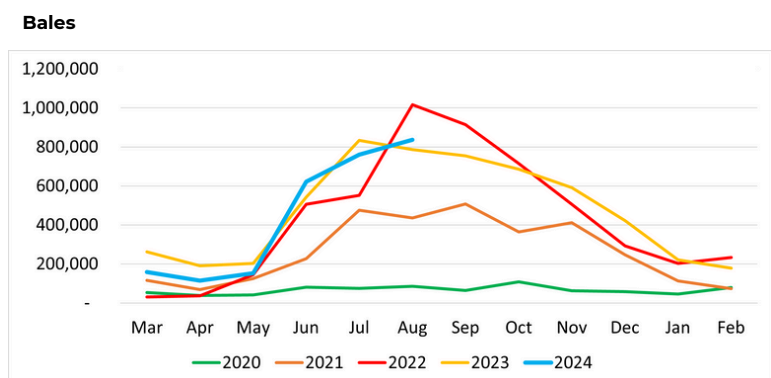
Source : Data from industry estimates

AUSTRALIAN COTTON EXPORTS

2024 SEASON YTD SHIPMENTS - to Aug 31, 2024



HISTORICAL SHIPPING PACE



WORLD COTTON DAY



This week we celebrated World Cotton Day – a day to recognise the versatility of cotton and its stakeholders. We'd like to acknowledge our Members and our supply chain partners who all play a part in taking Australian cotton to the world. A special thanks to our Australian cotton growers and industry bodies Cotton Australia, Cotton Research and Development Corporation and CSD, whose hard work and dedication has built a highly reputable industry that can claim some of the best cotton in the world. And most importantly, we would like to extend our gratitude to our valued customers for your continued support.

Reflecting on the origins of World Cotton Day, the United Nations established this day to raise awareness of the need for better market access for cotton and cotton-related products, especially from less developed countries.

With this in mind, it seems fitting to consider the potential impacts of changes in EU legislation, particularly the introduction of the Product Environmental Footprint (PEF). In last month's Market Update, we discussed the EU legislation and how it would affect the demand for cotton. If the PEF methodology remains unchanged, it could jeopardise the livelihoods of millions of cotton growers worldwide.

As we celebrate World Cotton Day, let's also support the Make the Label Count campaign, which advocates for necessary changes to the PEF to protect the global cotton industry and other natural fibres.



REDEFINING ACSA'S FUTURE

In 2024, ACSA went through significant changes after several strategic planning workshops which helped us rethink our role in both the Australian and global cotton industries. As a result, ACSA will launch its strategic plan in November which focuses on three key pillars: industry leadership and advocacy, communication and engagement and marketing and promotion.

Our priorities will focus on working together, strong leadership, and enhanced industry representation. We will advocate for Members on key issues that impact them and support broader challenges affecting the Australian and global cotton industry. By enhancing our communication and engagement with our industry stakeholders and global partners, ACSA will be a crucial conduit for two-way communication between buyers/users and the Australian industry – so **please follow us on our socials** – see links below.

We will also take clear actions to support and collaborate on strategies to address traceability, sustainability and data integration. These efforts will ensure that Australian cotton remains in high demand, globally competitive, and continues to uphold its reputation as some of the world's finest cotton.

Stay tuned for more updates as we share our new strategy at the end of the year.

MEET YOUR SUPPLY CHAIN PARTNER

Every month we will highlight one of our Members or supply chain partners and this month we will put the spotlight on Sundown Pastoral Company.

Sundown Pastoral Company is a privately owned Australian agricultural and pastoral enterprise. They are world renowned for their innovative farming techniques, sustainable production methods and environmental stewardship.



Their quest to become one of the Earth's most environmentally sustainable agricultural enterprises has meant turning traditional farming methods on their head and questioning the conventional wisdom of every stage of agricultural production. Today Sundown Pastoral Company takes pride in its large scale sustainable and profitable farming business whilst being recognised for their environmental stewardship and high ethical standards. They ship cotton direct to market and take enormous pride in delivering their cotton to the world.

[Click here to update your details](#)



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